

## 20th THESSALONIKI INTERNATIONAL WINE & SPIRITS COMPETITION February 25-27, 2020

Thessaloniki, December 2020

We inform you that the

## «THESSALONIKI INTERNATIONAL WINE & SPIRITS COMPETITION»

will be held in Thessaloniki, on February 25th - 27th, 2020.

Since 1999, the "Thessaloniki International Wine & Spirits Competition" has been a widely acclaimed event successfully pro-moting great quality wines and spirits from Greece and around the world. The high level of the Competition is affirmed by the participation of internationally acclaimed wine specialists, Masters of Wine, oenologists, sommeliers and wine journalists who highlight wines and spirits that stand out claiming a medal, through intensive blind tastings. The jury committees for this year's competition already include highly accomplished professionals in the field and will soon be announced.

In 2018 the competition adopted a new regulation, different from the O.I.V. standards. Inspired by the most modern and reliable international competitions, the Thessaloniki competition has created a simple, enjoyable and reliable wine tasting and rating experience that received very positive reviews from all involved people, judges and producers.

The closing date for participating in the Competition is 14/02/2020, the announcement of the results will take place on Friday, 28/02/2020 and the awards ceremony will take place on Saturday, 7/03/2020 in Athens.

We encourage wine producers of any country to participate, support and empower the "Thessaloniki International Wine & Spirits Competition" in a communal effort to promote good quality wine and spirits. Participating in wine competitions, using the award stickers and educating consumers in looking for them to help them choose great quality wines are ways to support the wine community.

Participating in the Competition is also a great opportunity for winemakers all around the world to introduce their products to the Greek market. The Greek wineloving consumers have exhibited a high interest in wine products in the last decades and are always looking for new and interesting wines.

Our Competition team is at your disposal to answer any questions you may have regarding the regulation and any other infor-mation. Detailed information about the competition is available in **www.tiwc.gr**.

## **Stellios Boutaris**

President of the Wine Producers Association of the Northern Greece Vineyard