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ILO-ACT/EMP Symposium

## Making Sustainable Development Goals (SDGs) a Reality - The Business Case

Belgrade, Serbia, December 13-14, 2017  
Hotel Hyatt Regency

### DRAFT AGENDA

December 13, 2017

#### High level session: Making SDGs a Reality – the Business Case

8.30 – 9.00	<b>Registration</b>
9.00 – 9.30	<b>Opening Remarks</b> <ul style="list-style-type: none"><li>• HE Slavica Đukić Dejanović, <i>Minister, Government of Serbia</i></li><li>• Mr. Miloš Nenezić, <i>President, Serbian Association of Employers</i></li><li>• Ms. Deborah France-Massin, <i>Director, Bureau for Employers' Activities (ACT/EMP), ILO Geneva</i></li></ul>
9.30 – 10.30	<b>PANEL 1: Setting the Scene - The Challenges for Private Sector Engagement</b> <ul style="list-style-type: none"><li>• SDGs as Business Case – What does it mean for employers'/business member organizations (EBMOs); <i>Ms. Deborah France-Massin</i></li><li>• Sustainable Development – Our common future; <i>Ms. Linda Kromjong, Secretary General, International Organisation of Employers (IOE)</i></li><li>• Creating Sustainable Economic Development and Decent Jobs; <i>Ms. Rie Vejs-Kjelgaard, Director, Partnerships and Field Support Department (PARDEV), ILO Geneva</i></li></ul> <p>Facilitated by Mr. Christian Hess, <i>ACT/EMP Desk Officer Europe</i></p>
10.30 – 11.00	<b>Coffee Break</b>



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11.00 – 11.45	<p><b>SDG Methodology and the Process of Corporate Engagement – Implementation Challenges</b></p> <ul style="list-style-type: none"><li>• Implementation at corporate level</li><li>• Implementation through strategic collective action and innovative partnerships</li><li>• How to engage small and medium-sized enterprises (SMEs)?</li></ul> <p>Mr. Djordjija Petkoski, <i>The Wharton School, University of Pennsylvania</i></p>
11.45 – 13.00	<p><b>Panel 2: Global and Regional Importance of SDGs – “Funding Opportunities”</b></p> <ul style="list-style-type: none"><li>• Ms. Karla Hershey, <i>UN Resident Coordinator in Serbia</i></li><li>• Mr. Yngve Engstroem, <i>EU Delegation Head of Operations in Serbia</i></li><li>• Mr. Peter Rademaker, <i>PARDEV - Head of Development Partners’ Relation Unit, ILO Geneva</i></li></ul> <p>Facilitated by Mr. Dragan Radić, <i>ACT/EMP ILO Budapest</i></p>
13.00 – 14.00	<p><b>Lunch break</b></p>
14.00 – 15.30	<p><b>PANEL 3: Case Studies – Examples of Successful Corporate Engagement in Sustainability</b></p> <ul style="list-style-type: none"><li>• Ms. Marijana Pavlović, <i>President of Global Compact Serbia, <b>KPMG Serbia</b></i></li><li>• Ms. Tijana Koprivica, <i>Chief Business Sustainability Officer, <b>Delta Holding</b></i></li><li>• Ms. Sanda Savić, <i>Director of Corporate Business and Communications, <b>Hemofarm</b></i></li></ul> <p>Facilitated by Mr. Miloš Nenezić, <i>President, Serbian Association of Employers</i></p>
15.30 – 15.45	<p><b>Coffee break</b></p>



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15.45 – 16.15	<ul style="list-style-type: none"><li>• <b>Innovative Forms of Financing of SDG Promotion</b> - Relevance to the Private Sector</li><li>• <b>The role of international financial institutions - including the World Bank - in financing SDGs:</b> the private sector perspective</li></ul> <p>Mr. Jos Verbeek, <i>Manager and Special Representative to the UN and the World Trade Organization (WTO) in Geneva, World Bank</i></p> <p>Ms. Maria Alejandra Gonzalez-Perez, <i>Universidad EAFIT, Columbia</i></p> <p>Facilitated by Mr. Djordjija Petkoski, <i>The Wharton School, University of Pennsylvania</i></p>
16.15 – 17.15	<p><b>The Challenge of Launching and Implementing Innovative Projects</b></p> <ul style="list-style-type: none"><li>• Dr. Djordjija Petkoski, <i>The Wharton School, University of Pennsylvania</i></li><li>• Mr. Ned Shell, <i>Harvard Business School and Kennedy School of Government, Harvard University</i></li><li>• Ms. Lindsay Zaltman, <i>Managing Director, OlsonZaltman Company</i></li></ul> <p><b>What is the Relevance for Employers' Organizations (EOs)? – Discussion</b></p> <p>Facilitated by Mr. Pierre Vincensini, <i>Adviser, International Organisation of Employers (IOE)</i></p>
19.00	<b>Dinner</b>



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December 14, 2017

**Technical Session: Innovation Lab-Deep Dive - How to connect the dots at country level?**

9.15 – 10.15	<b>The role of EOs in Private Sector Implementation of the SDGs</b>  Questions and discussion  Facilitators: Mr. Dragan Radić and Mr. Djordjija Petkoski
10.15 – 10.30	<b>Coffee break</b>
10.30 – 11.15	<b>The role of EOs in Supporting Member Companies to Access Innovative Forms of Financing for SDGs</b>  Questions and discussion  Facilitators: Mr. Dragan Radić and Mr. Djordjija Petkoski
11.15 – 13.15	<b>Developing the Implementation Roadmap: A Holistic Strategy for EO Engagement at the Country Level</b>  Group work  Facilitators: Mr. Dragan Radić and Mr. Djordjija Petkoski
13.15	<b>Lunch</b>